

## Read testimonials from satisfied advertisers...

**From:** Houck's Landscaping [mailto:houckslandscaping@gmail.com]  
**Sent:** Wednesday, February 14, 2018 8:41 PM  
**To:** Marcan Advertising beth@marcanadvertising.com  
**Subject:** Voicemail/Advertising 2018

Hi Beth,

Sorry for the delayed response, we were in the midst of re-arranging the office so things were in disarray the past few days. All back up and running now. I got your voicemail and I am glad you checked in. I did not want to call so late, but I am considering resuming the place mat ads. They did very well for us last season (the only reason I discontinued was we were getting too busy) but I believe we will be able to handle more work this coming season. Let me know what deal you can offer and which restaurants are available. I would like to focus on the West shore as best we can. Thanks and look forward to hearing back.

**Taylor Houck**

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**From:** COMPASS TAX  
**Sent:** Thursday, February 8, 2018  
**To:** beth@marcanadvertising.com  
**Subject:** Placemats

We got more results in the first 2 months from placemats then from any other form of advertising in a year.

**Tania Gutekunst**  
tania@compasstax.com

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**From:** Houck's Landscaping [mailto:houckslandscaping@gmail.com]  
**Sent:** Sunday, August 20, 2017 1:28 PM  
**To:** Marcan Advertising beth@marcanadvertising.com  
**Subject:** Houck' Landscaping – Placemat Ads

Hope all is well. I wanted to let you know that we will continue running the ads through October and November. The advertising worked great and we got quite a bit of jobs from the ads. I am currently just at a point where we have more than enough customers to keep us plenty busy and I'm maxed out on personal time of managing the business with my other full time job. If we expand in the future and have more capacity to add new customers I will gladly touch-base with you to get the ads going again. Thanks for all of your help!

**Taylor Houck, Owner**  
Houck's Landscaping

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**From:** Reinholds Plumbing  
**Sent:** Monday, July 13, 2015  
**To:** info@marcanadvertising.com  
**Subject:** Placemat Ads

I got excellent results from my ad. I got two emergency calls and three new home construction jobs. I am happy and will be merging with my brother-in-law's business. We are definitely going to keep our ad!

**Robert Blank**

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**From:** Santon Distributing  
**Sent:** March 8, 2013  
**To:** sales@marcanadvertising.com  
**Subject:** Reaching out

We use our ads for name recognition. It helps people find out more about us and to locate us by name when they need our services.

**Jim Deiroff**

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**From:** galep@brwnstone.com [mailto:galep@brwnstone.com]  
**Sent:** Friday, March 09, 2012 2:11 PM  
**To:** artdept@marcanadvertising.com  
**Subject:** Re: Ad Copy Deadline

Beth,

As you know, my partner at Treasures decided to leave the end of Dec. and I thought we were going to close up. I decided to stay and the place mats have been one of the best ways we found to advertise, so I would like to continue that.

The ad for this month looks good. We will do a different picture for next month.

Thanks for your help!

**Gale Peters**  
**Treasures at Brownstone Station**

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**From:** Treasures of Brownstone  
**Sent:** December 7, 2011 with final statement  
**To:** Marcan Advertising, Inc.  
**Subject:** Our last month in business

"If we could take all the money back we spent on advertising and give it to you instead for the placemats—we would have—but they call that hindsight.

Thanks for the best advertising!"

**Cathy & Gale**

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**From:** mdivineconsign@aol.com [mailto:mdivineconsign@aol.com]  
**Sent:** Friday, October 07, 2011 9:35 AM  
**To:** info@marcanadvertising.com  
**Subject:** Divine Consign Airport Diner Ad

Hi Beth,

"Thought you and your boss might find this amusing.  
Tuesday I had three very nice women visit our shop. The visiting aunt was hungry for soup so they decided to go the airport diner for lunch...where they saw our ad...so they drove the whole way to Manheim to see if we had any furniture...between the three of them they spent \$80 (no furniture). The daughter returned on Thursday with her brother. They bought a wingback chair and a dinette set for a total of \$397.

Despite my doubts, I "was talked into" advertising at the Airport Diner. Who would have guessed that it would have paid for itself in less than a week?

Have a great weekend!"

**Joyette**

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