



**Marcan Advertising, Inc.**  
 P. O. Box 2100, Cleona, PA 17042

U.S. Veteran owned business  
 Founded 1975

**JULY 2020**

## Placemat Advertising Standard Rate Schedule

The number of restaurants your ad appears at is only one factor to consider when purchasing placemat advertising. The number of restaurants is not as important as the number of placemats your ad appears on. The higher volume restaurants supplied by Marcan Advertising use more placemats while serving both tourists as well as their local loyalty-based customers. We guarantee that the placemats featuring your ad will be used by the restaurant every minute the restaurant is open. No other placemat printer offers that guarantee.

There is a \$35 one-time processing charge for all new advertisers or advertisers who have not purchased any advertising from Marcan Advertising, Inc. within the immediate past twelve (12) months. This charge is not available for any discount.

Frequency discounts are offered on this Standard Rate Schedule. Contact us at 717-270-6929 or email [sales@marcanadvertising.com](mailto:sales@marcanadvertising.com) for information about agency commissions, special current package rates, bonus ads, special discounts and promotional rate options.

### MARCMAT RATE

**\$125**

Per Month per  
 Restaurant

For 1, 2,  
 or 3  
 months

\$35 plus  
 Processing  
 Charge

**\$95**

Per Month per  
 Restaurant

For 4, 5,  
 or 6  
 months

\$35 plus  
 Processing  
 Charge

**\$75**

Per Month per  
 Restaurant

For 7  
 months  
 or more

\$35 plus  
 Processing  
 Charge

**TERMS:** 3 months with order. Balance due in 3 months and each 3 months thereafter until cancelled. Payment with an auto-pay credit/debit card required for all split payment orders.

### Marcan Placemat Specifications Diagrams

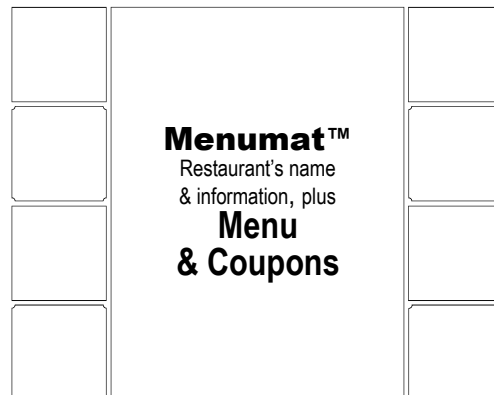
Marcan Advertising, Inc. produces two styles of advertising placemats.  
 Ads shown are not actual size and are shown for illustrative purposes only.



This placemat is placed at all table settings.

*Also used as take-out menu.*

Placemat Specifications Diagram  
 Placemat Size: 10" x 14". Ad size: 2.5" X 2.5".  
 White Stock. Printed in full color.



This placemat is placed on high volume ordering/  
 pick-up counters, in pizza boxes, in take-out bags &  
 on tables as customer volume permits.

*Also used as take-out menu*

Placemat Specifications Diagram  
 Placemat Size: 10" x 14". Ad size: 2.5" X 2.5".  
 White Stock. Printed in full color.

**Call 717-270-6929 to place your advertising order**

**Sales representatives are available to help write your order and create your ad**